# The Pros and Cons of AI Writing Tools – A Target for Copycats

*Will content writing tools replace human writers?*

Since the introduction of ChatGPT, this has been a popular question among writers. Although there were numerous simple AI writing tools (for grammar checking, for example) on the market long before ChatGPT, the question is gaining traction now.

This is because the tool has produced flawless essays and speeches, as well as codes, poems, queries, and much more. With so much going on, many people support the use of AI writing tools, while others oppose them.

This article will go over the benefits and drawbacks of AI text-generation tools in depth.

## The Pros of AI Content Writing Tools

Many organizations, large, medium, and small, have expressed interest in using AI tools for a variety of reasons. However, as previously stated, public opinion on this tool is mixed, and we will examine the benefits in this section:

### **Speed and efficiency**

One of the most significant benefits of a content writing tool is its speed and efficiency in content creation. In fact, the most recent ChatGPT tool can produce essays and speeches in minutes (depending on the complexity of the prompt), far faster than human writers.

It can take anywhere from 30 minutes to hours for a writer to research, plan, and write an article. As a result, the AI tool is a clear winner in terms of speed and scalability.

### **Grammatically correct sentence**

In general, AI tools are good at producing grammatically correct content. Unlike human writers, who miss punctuation marks or words, tools make no mistakes in sentence formation or punctuation. In fact, they produce complete sentences with correct verb tenses and prepositions.

### **Structured and organized content**

AI tools can crawl search engines and other sources to extract the information needed for a given prompt. Furthermore, when extracting data, they mimic the information and content organization of top-ranking pages. As a result, the tool generates high-quality content.

### **Bulk content**

One can make a lot of content or articles with the help of AI content tools. As mentioned above (in the first point), content writing tools can make text in minutes, so they can be used to make an 'n' number of essays or copies. Some websites or organizations can have problems with how much traffic they get. So, if you're in this situation, this tool can help you write more articles and get more traffic.

### **Generate content ideas**

AI tools can be helpful for coming up with ideas for content since writers sometimes run out of ideas. With an AI-powered writing tool, you can get a lot of ideas for topics, content outlines, titles, questions, and a lot more.

Experts also think that machine learning-based content writing apps get better over time by using the feedback they get.

## Cons of Using AI Writing Tools

Even though using an AI tool to write content has many benefits, such as speed, efficiency, and more, can it really replace real writers? No, machines cannot replace humans just like. AI writing tools may have a lot of pros, like speed and accuracy, but they also have some cons.

### **Lack of emotions or depth**

The biggest problem with AI writing is that it doesn't have any personality or feelings. Personal stories can't be added to content made by an AI tool. It can't give the content any feeling and may sound robotic. Think about a text made by AI on a mountain or river. There will be great adjectives and full explanations in the description. But it will be important and nothing else.

The same is true for poems made by AI. They will be technically sound but not very emotional. In other words, content made by AI can't be creative or funny.

### **Outdated information**

Another big problem with AI tools is that they might give you wrong or old information. Most of the time, this is because tools learn through trial and error. This means that the accuracy of news depends on the data that is given. For example, if a new investigation isn't put online, the tool won't be able to use it, so any question about that invention will give wrong results.

### **Biased content**

To add to what was said above, the tools tend to give biased answers. This is because humans are in charge of training AI, and they may only give it some of the information it needs. So, it may not be possible to get a neutral view of some things.

### **Plagiarized content**

Plagiarism is another big problem with content made by AI. Most of the time, AI tools get their information from search engines and other third-party sources. And the tool usually rewrites this information, which is the same as copying it. Also, such content won't give credit to the source, which could be a problem.

Even though new tools are trying to cut down on plagiarism, getting answers from a tool just means that the content is not original.

### **Lack of trustworthiness**

The text that was made by AI is not very trustworthy, authoritative, or expert. When you read something written by a writer, you can see what kind of education they have, how long they've been writing, and how good they are at writing that kind of thing. But AI content doesn't have any of these things, which makes people less likely to trust it.

## Conclusion

These are some good and bad things about writing tools that use AI. The tool can be used to write content, but it would be a mistake to use it instead of real writers. Writers can, however, use AI writing tools to improve their writing whenever they need to. In other words, AI writing tools can be used to help make content that is useful.